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| FORM PTO-1449 | SERIAL NO. 09/285,929 | CASE NO. 9623/418 |
| LIST OF PATENTS AND PUBLICATIONS FOR APPLICANT'S INFORMATION DISCLOSURE STATEMENT | FILING DATE April 2, 1999 | GROUP ART UNIT 2178 |
| (use several sheets if necessary) | | APPLICANT(S): Charles McElfresh et al. |

REFERENCE DESIGNATION U.S. PATENT DOCUMENTS

| EXAMINER INITIAL | DOCUMENT NUMBER <small>Number-Kind Code (if known)</small> | DATE | NAME | CLASS/ SUBCLASS | FILING DATE |
|---------------------|--|------------|-------------------|--------------------|----------------|
| <i>[Signature]</i> | E1 | 08/11/1998 | Goldhaber, et al. | | |
| | E | | | | |

FOREIGN PATENT DOCUMENTS

| EXAMINER INITIAL | DOCUMENT NUMBER <small>Number-Kind Code (if known)</small> | DATE | COUNTRY | CLASS/ SUBCLASS | TRANSLATION YES OR NO |
|---------------------|--|------------|---------|--------------------|--------------------------|
| <i>[Signature]</i> | E2 | 06/19/1997 | WIPO | | |
| | E3 | 03/23/2000 | WIPO | | |
| | E | | | | |

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| EXAMINER INITIAL | OTHER ART - NON PATENT LITERATURE DOCUMENTS <small>(Include name of author, title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date page(s), volume-issue number(s), publisher, city and/or country where published.)</small> |
|---------------------|---|
| <i>[Signature]</i> | E4 Brin, Sergey et al., "The Anatomy of a Large Scale Hypertextual Web Search Engine", <i>Computer Networks and ISDN Systems</i> , North Holland Publishing, Amsterdam, NL, dated April 14, 1998, pp. 1-20. |
| <i>[Signature]</i> | E5 Doran, David, "Search Engines.... Their popularity, their secrets, their flaws", <i>Entrepreneur</i> , July 1998, page 18. |
| <i>[Signature]</i> | E6 Glaser, Ken, "Who Will GoTo.com?", <i>OnlinePress.com</i> , dated February 20, 1998, 2 pages. |
| <i>[Signature]</i> | E7 Kramer, Ralf et al., "Thesaurus federations: loosely integrated thesauri for document retrieval in networks based on Internet technologies", <i>Int. J. Digit Libr</i> , 1997, pp. 122-131. |
| <i>[Signature]</i> | E8 Sullivan, Danny, "GoTo Sells Positions", <i>The Search Engine Report</i> , dated March 3, 1998, 4 pages. |
| <i>[Signature]</i> | E9 "GoTo.com Announces First Round of Financing, Totaling More Than \$6 Million, Led by Draper Fisher Jurvetson", <i>Business Wire</i> , dated May 19, 1998, printed from Dialog Gale Group New products, 2 pages. |
| <i>[Signature]</i> | E10 "New Service Puts Ad Auction, Search Engine Under One Roof", <i>Electronic Advertising & Marketplace Report</i> , dated April 28, 1998, Vol. 12, Issue 8, 2 pages. |

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|--------------------------------|---------------------------|
| EXAMINER <i>[Signature]</i> | DATE CONSIDERED 1/8/05 |
|--------------------------------|---------------------------|

EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

PTO 1449

The references now cited are the following: 3/25/04

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| DOCUMENT NUMBER <small>Number-Kind Code (if known)</small> | DATE | NAME |
|--|----------|---------------|
| 5,664,115 | 09/02/97 | Fraser |
| 5,704,060 | 12/30/97 | Del Monte |
| 6,078,916 | 06/20/00 | Culliss |
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| US 2001/0014868 A1 | 08/16/01 | Herz et al. |
| US 2002/0004735 A1 | 01/10/02 | Gross |
| US 6,411,936 B1 | 06/25/02 | Sanders |
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| DOCUMENT NUMBER | DATE | COUNTRY |
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OTHER ART AND RELATED DOCUMENT

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Ebay – Your Personal Trading Community, Seller Service Listings, dated April 28, 1999, printed from the Internet at: <http://web.archive.org/web/19990428111841/www.ebay.com/>, 18 pages.

[Signature] 1/8/05

In accordance with 37 C.F.R. § 1.97(g),(h), this Third Information Disclosure Statement is not to be construed as a representation that a search has been made and is not to be construed to be an admission that the information cited is, or is considered to be, material to patentability as defined in 37 C.F.R. § 1.56(b).

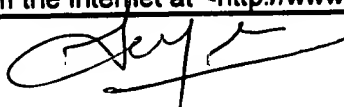
This Third Information Disclosure Statement is being filed after the receipt of the first Official Action reflecting an examination on the merits and hence applicants are enclosing herewith a check in the amount of \$180.00 for the prescribed fee. However, should any additional fees under 37 C.F.R. §§ 1.16 to 1.21 be deemed necessary for any reason relating to these materials, the Commissioner is hereby authorized to deduct said fees from Brinks Hofer Gilson & Lione Deposit Account No. 23-1925.

The reference now cited is the following:

P-TO 1449
8/8/02

OTHER ART AND RELATED DOCUMENT

SS Press Release article titled "GoTo.com Announces First round of Financing, Totaling More Than \$6 Million, Led by Draper, Fisher Jurvetson", *Business Wire*, dated May 19, 1998, printed from the Internet at <<http://www.dialogclassic.com/main.vingw>> on 11/9/00, 2 pages.

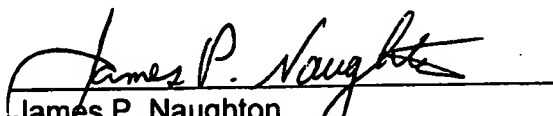
 11/8/05

In accordance with 37 C.F.R. § 1.97(g),(h), this Supplemental Information Disclosure Statement is not to be construed as a representation that a search has been made and is not to be construed to be an admission that the information cited is, or is considered to be, material to patentability as defined in 37 C.F.R. § 1.56(b).

This Supplemental Information Disclosure Statement is being filed prior to the receipt of the first Official Action reflecting an examination on the merits and hence is believed to be timely filed in accordance with 37 C.F.R. § 1.97(b). No fees are believed to be due in connection with filing of this Supplemental Information Disclosure Statement. However, should any fees under 37 C.F.R. §§ 1.16 to 1.21 be deemed necessary for any reason relating to this material, the Commissioner is hereby authorized to deduct said fees from Brinks Hofer Gilson & Lione Deposit Account No. 23-1925.

Applicants respectfully request that the listed document be made of record in the present case.

Respectfully submitted,


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